Kennedy and the Promise of the Sixties


This book explores life in America during that brief promising period in the early sixties when John F. Kennedy was the U.S. president. Kennedy's optimism and charm helped to give promise to the times. At the same time, Cold War frustrations in Cuba and Vietnam worried Americans, while the 1962 Missile Crisis narrowly avoided a nuclear disaster. Early in the decade, the Civil Rights movement gained momentum through student sit-ins and Freedom Rides. Martin Luther King, Jr. emerged as a powerful spokesman for non-violent social change and gave his powerful "I Have a Dream" speech at the March on Washington in 1963. The Civil Rights movement proved to be the seedbed for many other movements in the decade. The American family was also undergoing rapid change and Betty Friedan launched what became the Women's Movement in 1963. Culture, too, underwent transformation. The Beat authors Jack Kerouac and Alan Ginsburg gained respectability, Joan Baez and Bob Dylan revived folk music, and Roy Lichtenstein and Andy Warhol produced Pop Art. Ginsberg, Aldous Huxley, Timothy Leary and Ken Kesey began to promote psychedelic drugs. The Sixties was a decade of marked political, social, and cultural change. Since 1976 W.J. Rorabaugh has taught at the University of Washington in Seattle. He is the author of *The Alcoholic Republic* (Oxford, 1979), *The Craft Apprentice* (Oxford, 1986), and *Berkeley at War: The 1960s* (Oxford, 1989). Professor Rorabaugh has held fellowships from the National Endowment for the Humanities, the National Humanities Center, the Newberry Library, the Huntington Library, and the John F. Kennedy Library. He has served on editorial boards for the Journal of Early Republic and the History of Education Quarterly.

- Combines political, cultural, and social history in order to examine their intersections during the early Sixties
- Most important chapter is on civil rights, the key to an understanding of the period
- A detailed account of the unprecedented political and social and cultural upheavals in the early 1960s

**Related Links:**
Kennedy and the Promise of the Sixties - Cambridge University Press

William Rorabaugh Faculty Profile

<table>
<thead>
<tr>
<th>Status of Research or Work:</th>
<th>Completed/published</th>
</tr>
</thead>
<tbody>
<tr>
<td>People Involved:</td>
<td>William Rorabaugh</td>
</tr>
<tr>
<td>Research Type:</td>
<td>Books</td>
</tr>
<tr>
<td>Related Fields:</td>
<td>20th Century, United States</td>
</tr>
</tbody>
</table>

Department of History
University of Washington
318 Smith Box 353560
Seattle, WA 98195-3560

Phone: (206) 543-5790
Fax: (206) 543-9451
histmain@uw.edu

Source URL: https://history.washington.edu/research/books/kennedy-and-promise-sixties